

Name of the Project \_\_\_\_\_

Website Goals \_\_\_\_\_

What do you want your website to accomplish? \_\_\_\_\_

Indigenous Website Content Canvas



**Audience** - Who will be using the website?  
Describe the various people who will use the site.



**Content Inspiration** - What organizations' websites content do you like? And why?



**Content Review** - Make a list of all the page titles on your current site that will need to be on the new site.



**Content Holes** - What content is missing from your site that should be there?



**Stories to Tell** - What stories will you need to tell on the site?



**Cultural Safety**- Make a list of any protocols or rules you will need to follow to share images, stories, and content on your site safely.



**Images, Photographs and Video** - What visual content would be most culturally appropriate? Are there rules that need to be followed?



**Acknowledgments** - Who needs to be acknowledged?  
Are there specific ways to ensure the land is acknowledged?